

alec long
copywriter
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work

2/04 - Present

Freelance Copywriter / Ideafather
Alec Long, Copywriter - Phoenixville, PA

6/02 - 2/04

Associate Creative Director / Senior Copywriter
D4 Creative Group - Philadelphia, PA

ACCOUNTS:

- Comcast
- Time Warner Cable
- Motorola
- AT&T Broadband
- Goodfellas New York Italian
- Credence Mortgage

7/00 - 6/02

Senior Copywriter
Holton & Company - Ambler, PA

ACCOUNTS:

- Right Management Consultants
- Cold-Eeze
- Cottman Transmission
- Commonwealth Telephone
- Holy Redeemer Health System
- Orasure Technologies

8/97 - 7/00

Copywriter
Boyd Tamney Cross - Wayne, PA

ACCOUNTS:

- Chestnut Hill Healthcare
- CentraState Healthcare System
- Legg Mason/SEI PA Classic
- Pilot Air Freight
- SEI Investments
- Villanova University

school

1999

School of Visual Arts, NY
Continuing Education,
Concept Development

1992

Penn State University
B.S., Business Administration

play

Musician, visual thinker, voracious reader,
father of two, computer geek, photographer,
movie enthusiast, carb eater.

other skills

Proficient in Quark, Photoshop, Dreamweaver.
Audio editing, video editing. Previous lives
include stints as a stockbroker, cell phone
salesman, computer entrepreneur.